

wizzoo

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SEO



web promotion

The definitive solution to Search Engine Optimization and Web Site Promotion in the UK.

SEO Web Promotion is a UK based web site marketing team with the sole mission of **improving your visibility on the internet.**

Our team of Search Engine Optimization (SEO) experts will help propel your web site rankings on all the major search engines including Google, Yahoo and Alta Vista.

The comprehensive SEO Web Promotion services are available for a standard flat annual fee of ONLY £350.00, which is less than £30 per month! Compared to all other advertising and marketing activity, you can't buy a better return on investment!



Don't leave your web site alone and unused, let SEO Web Promotion help get your web site visitors, customers and increased sales!

About WIZZOO

WIZZOO specialise in the provision of cutting-edge internet services and high quality business communications. We provide a wide range of complimentary services that help support small and medium sized enterprises to optimise their business marketing and media communications strategy.

Our services include:

- Cutting Edge Internet Services
- Professional Microsoft Exchange E-Mail
- Web Site Design & Development
- SEO & Internet Marketing Strategies
- Business Documents, Diagrams & Reports
- Ongoing Personal Support

Our customers value the personal approach and the fact that we take care of all the technical aspects of delivering their business communications.

Please contact us for further information and to find out how we can help and support your business.

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Optimization Marketing Results

SEO Web Promotion is a dedicated resource within WIZZOO, whose sole mission is to significantly improve and maintain your visibility on the internet.

We provide small to medium sized business the opportunity to maximise their internet marketing potential by using our industry leading knowledge, tools and techniques, to establish and maintain high rankings on the major Search Engines.

Our simplified, single cost service, provides the following key service elements:

Search Engine Optimization

This is the first and most important step in achieving results. We will conduct keyword, competitor and market analysis in order to identify the most searched and targeted keywords and phrases that relate directly to your business. This allows us to focus your marketing and promotional campaign on achieving the highest possible rankings for your most searched keywords.

We know how the search engines work! We will also conduct a detailed analysis on your existing web site and make any necessary recommendations to the content in order to improve its visibility on the internet. We will also tell you how your web site is currently ranked in the major search engines which can be used as a benchmark for improvements.

Search Engine Submission

Submitting your web site to hundreds of individual search engines is a time consuming and 'painful' process. Let us take this task on for you and we will use our industry leading tools to submit your web site to all the major UK and World Wide Search Engines. You will also receive a report after each search engine submission to confirm what search engines your site has been submitted to.



Search Engine Ranking

Our ranking tools allow not only the ability to identify your own web site ranking, but also compare it to that of your competitors. A very useful tool to monitor and evaluate your internet marketing performance.

Performance Reports

By using our dedicated software, you will be able to monitor an extensive range of 'real time' metrics relevant to your web site performance. The comprehensive reporting suite gives you up to date intelligence on your web site promotion and marketing performance - a valuable tool in your overall business strategy!

Call us on 0844 504 8400, or contact us by email at info@wizzoo.com to learn more about our SEO Web Promotion services.